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COMPANY CASE STUDY

Hertsmere Borough Council

OBJECTIVES

Hertsmere Borough Council is the local authority for the Hertsmere non-metropolitan district of England. Hertsmere is located in the south of Hertfordshire, in the East of England region. The Council itself is based in Borehamwood, the largest settlement in the district.

The Council consists of 39 elected members, representing fifteen electoral wards. Eight of the wards elect three members each. The other seven elect two each. The council is elected by thirds, with the most recent election happening in May 2011. The Council is currently controlled by the Conservatives, who hold 35 of the 39 seats, while 4 Labour councillors represent wards in the Borehamwood area.

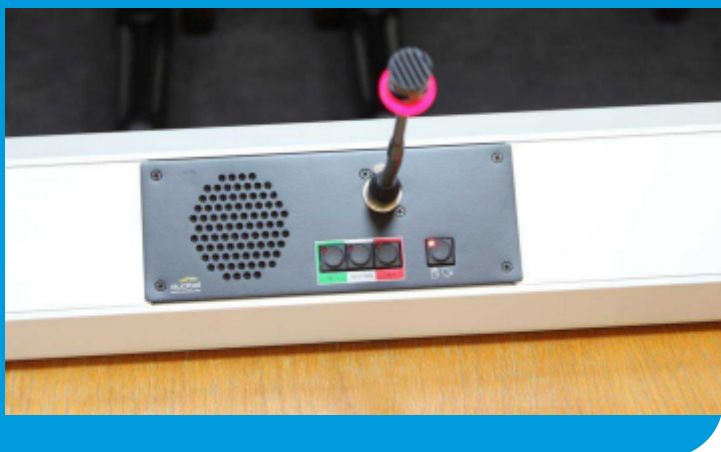
REQUIREMENT

Hertsmere Council had an Bayer Dynamic wireless microphone system. The system was 5 years old and had issues with interference from the WiFi and was in need of a complete battery replacement. The council requested a new wired systems to be installed inside the council chamber and a flexible wired system for the 4 committee rooms with the ability to link any of the 4 rooms together. The council current camera system is operated by an operator and required constant control for the web casting

SOLUTIONS

- **Auditel Envoy Units:** Equipped with electronic voting, push-to-talk microphones, loudspeakers, and USB charging ports.
- **Microphone & Camera Control:** The ACCS PC system allows operators to manage active microphones, with automatic speech timers and PTZ cameras that track speakers, reducing manual effort during webcasts.
- **Flexible Chairman Roles:** Three interchangeable chairman/delegate positions, locked during meetings for control.
- **Committee Room Pods:** Envoy Pods with delegate units (voting, mics, speakers) linked via secure DIN cables, supporting up to 30 units per run.
- **Room Configurations:** Four committee rooms can operate independently or be combined for larger events.
- **Infrared Hearing Assistance:** Ensures audio for the hard of hearing stays confined to its room, preventing leakage.

The system enhances efficiency, adaptability, and accessibility for council meetings.



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